

OUR PROGRAMS



T.U. Programs

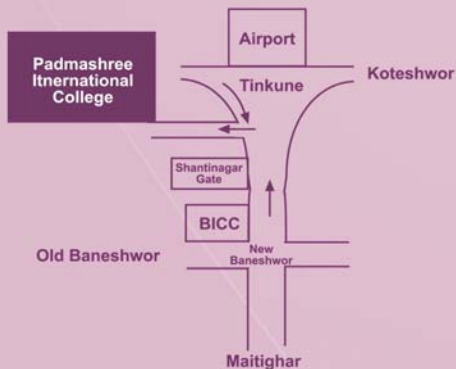
- 1) Bachelors in Business Studies (BBS)
3 years (Once a year)
- 2) Bachelors in Food Technology (B.Tech. Food)
4 years (Once a year)



PTU Programs

- 1) Bachelors of Science (B.Sc. HMCTT)
3+1 years (Feb/Sep)
- 2) Bachelors in Business Administration (BBA)
3+1 years (Feb/Sep)
- 3) Masters in Business Administration (MBA)
2 years (Feb/Sep)

LOCATION MAP



PADMASHREE FEATURES

- Educated, socially acclaimed and well-versed management team with 25 years of experience in educating, training and career development with proven track record,
- Highly dedicated, well-qualified and experienced faculties who can link theory with practice in their subjects,
- Continuous career counseling, motivation and mentoring support,
- Industry interface, campus interviews and placements,
- Scientific, motivation and mentoring support,
- Industry interface, campus interviews and placements,
- Scientific teaching and learning methodology,
- Scientific testing and examination systems,
- Friendly team work environment,
- Financial support to needy and deserving students,
- Strong focus on practical skills,
- Regular visit to organizations,
- Guest lecturers from renowned professionals/experts,
- Extra curricular activities



**SPEED UP
GET TO THE TOP**

MBA

MASTER IN BUSINESS ADMINISTRATION

Punjab Technical University

Padmaश्री

INTERNATIONAL COLLEGE

Vision

Speed Up, Get to the Top

Mission

**Transform the individual lives,
their approaches to business and
social practices**

Values

- Timeliness
- Integrity
- Transparency
- Accountability



Infrastructure and Facilities

The learning environment at Padmashree is supported by facilities that provide comfort as well as easy access to information and knowledge.

We have following facilities:

- State- of- the-art physical and teaching facilities with IT support
- E-library with vast resource of academic and trade publications for all areas of students' major and minor subjects
- Sufficient parking space for students, faculties and visitors
- Cafeteria with high quality foods and snacks at reasonable price
- Spacious classrooms with the necessary audio-visual teaching aids
- Wi-fi with dedicated server for fifty users at a time

Internship

Padmashree has good rapport and contacts with private, government, semi-government and non-government sectors in Nepal and also in India and abroad. Our students will be privileged to do internship in leading organizations to polish their academic knowledge and make them more practical oriented and saleable in the local and international job markets.

Placement

Padmashree guarantees to find suitable jobs for all of its students upon successful completion of MBA. For this purpose, Padmashree has set up an individual placement cell, therefore we assure 100% job placement of all MBA graduates regardless of their marks in exams.



Message from the Chairperson

Dear Parents and Students,

Thousands of students drain out from Nepal in search of quality education to India and other countries every year. There are Nepalese who have the capacity to run high quality educational institution in Nepal itself. Therefore, it has become futile for students to go abroad with a view to attaining quality education. Padmashree offers international quality education at an affordable cost.

Proper development of both head and heart leads an individual towards sustainable fast growth in career and life. For that, every student needs an environment conducive to self-learning with team work, nurturing and guidance by experienced mentors and teachers. Recognizing this fact, we have designed and launched many innovative activity oriented student-centered talent development programs for our students to ensure their wholehearted involvement. In fact, many of our activities and events are initiated and managed by the students themselves. This enriches the students team work abilities and project management skill that are crucial for success in their career.

At Padmashree, students get an opportunity to learn and respond to newer challenges, identify and seize opportunities and discover their own talent through trust and partnership in learning. Come, join Padmashree and grow with us.

Thank You !

A R Silwal, M.Sc. (Str. Engg.)
Chairperson



Board of Advisors:

Mr. Ananda Mohan Lal Das
Former Joint Secretary-G.O.N.

Prof. Dr. Chhabilal Gajurel
Kathmandu, Nepal

Mr. Hari Kumar Silwal, FCA
Kathmandu, Nepal

Mr. Jagdish Agrawal, FCA
Kathmandu, Nepal

Ms. Jean Williams
Tennessee, USA

Dr. David Red
US Dept. of State, USA

Mr. Jimmy Lama
Kathmandu, Nepal

Prof. Khem Nath Dallakoti
Prof.-I.O.E.

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International, Texas, USA

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Director-CTEVT

Mr. Sneha Sayami
Kathmandu, Nepal

Dr. Surat Singh, Lawyer
Delhi, India

Dr. Umakanta Silwal
Asst. Prof.-TU

Mr. Anmol Pradhan
Model

Faculties (Full Time, Part Time and Visiting)

Mr. Amarjibi Ghimire

Mr. Rajendra Kumar Yadav

Mr. Atindra Dahal

Mr. Rajesh Karki

Mr. Bharat Khatiwada

Dr. Ram Hari Lamichhane

Mr. Deepak Giri

CA. Mr. Ranjit Kumar Yadav

Mr. Dipak Pudasaini

Mr. Shah Dev Sigdel

Mr. Gyanendra Adhikari

Mr. Surendra Niraula

CA. Mr. Hari Kumar Silwal

Mr. Sushil Kumar Yadav

CA. Mr. Jagdish Agrawal

Mr. Uday Phuyal

Mr. Madhav P. Bhatt

Mr. Upen Man Shrestha

Mr. Narayan Shrestha

Mr. Vikash Upadhyaya



Campus Interview

Padmashree has made a provision of campus interview in which the corporate sectors are invited to interview our students as their future employees, so our students get instant job offers upon their graduation.

Guidance and Counseling

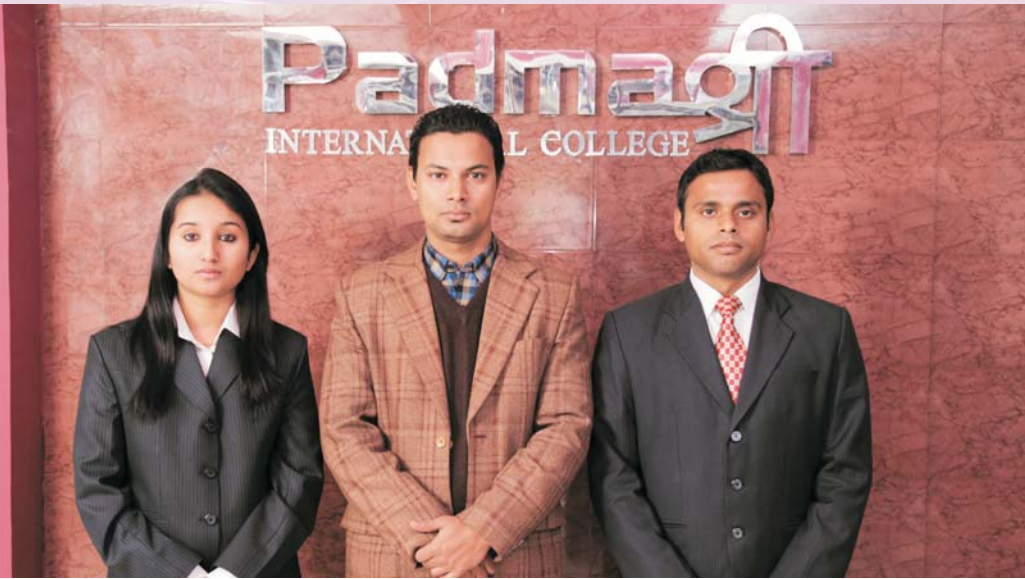
As a part of student support system, Padmashree has set up a Guidance and Counseling Center to take the students right from admission to placement or further study in Nepal and abroad. Students will be supported in the following areas by qualified counselors at all times.

- Pre- admission Counseling
- Academic performance counseling
- Behavioral counseling
- Career counseling
- Placement counseling
- Further study counseling (Nepal and abroad)

Life Skills Programs

Padmashree offers the following life skills programs to enrich academically sound students to excel in the increasingly competitive world:

- Negotiation Skills
- Art of Forgiving
- Appreciative Enquiry
- Interview Preparation
- Emotional Intelligence
- Art of Living
- Communication Skills
- Personality Development



Fee Structure: MBA (Duration: 2 years)

Fees	Sem I	Sem2	Sem3	Sem4	Total
Admission	30,000.00	-	-	-	30,000.00
Tuition	50,000.00	50,000.00	50,000.00	50,000.00	2,00,000.00
Orientation	5,000.00	-	-	-	5,000.00
Internal Exam	3,000.00	3,000.00	3,000.00	3,000.00	12,000.00
Total	88,000.00	53,000.00	53,000.00	53,000.00	2,47,000.00

Note:

- 1st installment should be paid at the time of admission, 2nd installment should be paid after 3 month of admission and 3rd installment should be paid at the time of final exam form submission (every year).
2. Education service charge should be paid by the student as per Nepal Government Rules.
3. NRs. 15,000.00 is charged as Security Deposit at the time of admission. The deposit is refundable after the completion of the degree.

Scholarship Criteria

Padmashree offers number of scholarships to the needy and deserving students.

- Entry Level Scholarships
 - Distinction in 10+2 : 100% off in admission fee
 - First 50 in the Entrance Exam Merit List : 50% off in admission fee
- Performance-based Scholarships
 - University Topper : 100% scholarships in the next year's tuition fee
 - Padmashree Topper of the Year: 25% scholarship in tuition fee of the next year (the student must have secured more than 75%)

Key Information

Eligibility	: Bachelors in any disciplines
Evaluation procedure	: As per the University rules
Shift	: Morning / Evening
Program Duration	: 2 years

About the University

Panjab Technical University, Jalandhar was established in January 1997 for advancement of technical education. The University has under its affiliation more than 300 Colleges offering courses in Engineering, Management, Pharmacy, Architecture, Hotel Management, Medical Lab Technologies & IT disciplines. The University has a mission to provide excellent education to the PTU students and make the affiliated Learning Centers as center of excellence. Now the distance education program is being taken by the University. Interim Council of distance education has been constituted, which gives guidelines for the improvement of distance programs. University has total strength of more than 3.25 lakh students and 2000 learning centers approximately. Padmashree is one of PTU learning centers in Nepal.

Recognition and Equivalence

The course of PTU is recognized by UGC, Nepal and Ministry of Education, Nepal. Tribhuvan University has granted equivalency to the courses offered by Padmashree under PTU.

Learning Management System

PTU offers blended learning through its distance education program that brings along best practices of traditional education system like regular mode, correspondence mode, personal contact program and online mode. PTU, in its distance mode program, already has daily classes, practical, SIM format books, computer based tutorials and student support services and now to provide "The complete Education" has introduced an online learning Management System (LMA|S). LMS is an optional facility so as to supplement its distance mode program. This is especially meant to impart an opportunity of learning to the student at his/her own place where he/she has a dedicated online mentor, a large group of fellow students, various online resources and a wide exposure to enjoy applications of computerization and communications system. Not necessarily, the students may have a computer at his/her home but we welcome them to our learning centers to enjoy this self-learning at their own pace and rhythm. Initially, in the first phase the following features would be available on a cost that is optional to the student. Content Management System: The learner gets high quality course materials apart from the courseware books. The concept of CBT (Computer Based Tutorials) is being used which is a very effective learning tool for learners as they can easily understand the concepts with the help of very fine quality pictures, graphics and animation. This system will deliver, track and serve as the primary course development tools such as; chat, notice board, resource library, digital library, time table, discussion forum/blogs, current affairs, online question, chapter and exercise, search, glossary, notes, tags, bookmarks, syllabus, e-book, trouble ticket, etc.

Master of Business Administration (MBA)

SEMESTER I

CODE	SUBJECT
MBA-101	Principles & Practices of Management
MBA-102	Organizational Behaviour
MBA-103	Accounting for Management
MBA-104	Quantitative Techniques
MBA-105	Managerial Economics
MBA-106	Communication & Soft Skills
MBA-107	Seminar on Executive Communication
MBA-108	Workshop on Computers for Management
MBA-109	Viva-Voce

SEMESTER 2

CODE	SUBJECT
MBA-201	Business Environment
MBA-202	Production and Operations Management
MBA-203	Human Resource Management
MBA-204	Marketing Management
MBA-205	Financial Management
MBA-206	Workshop on Research Methodology
MBA-207	Workshop on Information Technology
MBA-208	Viva-Voce

SEMESTER 3

CODE	SUBJECT
MBA-301	Applied Operations Research
MBA-302	Corporate Legal Environment
MBA-303	Major I
MBA-304	Major II
MBA-305	Major III
MBA-306	Seminar on Management Information Systems
MBA-307	Viva-voce

SEMESTER 4

CODE	SUBJECT
MBA-401	Strategic Management
MBA-402	Project Evaluation & Implementation
MBA-403	Major IV/Minor I
MBA-404	Major V/Minor II
MBA-405	Major VI/Minor III
MBA-406	Final Research Project and Viva-Voce

**Practical/Internal Subjects*

NOTE

1. The students seeking Lateral Entry admission to 2nd year of MBA will follow the curriculum for 3rd and 4th semester as mentioned above.
2. Major is decided on the basis of subject chosen for final project. Students of PGDM will study the paper of semester I & 2 of MBA.

Specialization Groups

A. Marketing

CODE	SUBJECT
MBA-502	Advertising & Sales Management
MBA-503	Services Marketing
MBA-504	Consumer Behaviour
MBA-506	International Marketing
MBA-507	Rural Marketing
MBA509	Product & Brand Management

B. Finance

CODE	SUBJECT
MBA-511	Financial Services
MBA-512	Security Analysis & Portfolio Management
MBA-513	Management of Financial Institutions
MBA-516	Working Capital Management
MBA-517	Capital Budgeting
MBA-518	Management Control Systems

Major/Minor Specialization

- In 3rd semester the student will have the choice of choosing any three subjects from a particular specialization group i.e. either from Marketing or Finance.
- In the 4th Semester
 - The student can undertake the remaining three subjects of the same specialization group which he/she opted in the 3rd Semester. In this case he/she will be awarded only major specialization and no minor. OR
 - The student can undertake three subject of same other specialization group than he/she opted in the 3rd semester. In this case he/she will be awarded Major Specialization in the stream in which he/she has conducted his/her Final Research Project and Minor Specialization for the other stream.

